PATENT COOPERATION TREATY

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INTERNATIONAL PRELIMINARY EXAMINATION REPORT

(PCT Article 36 and Rule 70)

Applicant's or agent's file reference	FOR FURTHER	See Notification of The City o			
12187481/AJC/LWT	ACTION	See Notification of Transmittal of International Preliminary Examination Report (Form PCT/IPEA/416).			
International Application No.	International Filing Da (day/month/year)	e Priority Date (day/month/year)			
PCT/AU2003/001686	18 December 2003	18 December 2002			
International Patent Classification (IPC) or	national classification an	d IPC			
Int. Cl. 7 G06F 17/60		•			
Applicant					
WOOLFORD, Scott		·			
1. This international preliminary examinat	tion report has been prep	ared by this International Preliminary Examining Authority and			
is transmitted to the applicant according	g to Article 36.				
2. This REPORT consists of a total of 3	sheets, including this co	ver sheet.			
This report is also accompanied b	by ANNEXES, i.e., sheet	of the description, claims and/or drawings which have been			
70.16 and Section 607 of the Adn	ninistrative Instructions i	taining rectifications made before this Authority (see Rule ander the PCT).			
These annexes consist of a total o	f sheet(s).				
3. This report contains indications relating	to the following items:				
I X Basis of the report		·			
· II Priority					
·III Non-establishment of opi	nion with regard to nove	ty, inventive step and industrial applicability			
IV Lack of unity of invention					
V X Reasoned statement under citations and explanations	I statement under Article 35(2) with regard to novelty, inventive step or industrial applicability; and explanations supporting such statement				
VI Certain documents cited					
VII Certain defects in the inte	e international application				
	n the international application				
Detraction 1 in the second sec					
Date of submission of the demand 16 July 2004		ate of completion of the report February 2005			
Name and mailing address of the IPBA/AU		athorized Officer			
AUSTRALIAN PATENT OFFICE					
PO BOX 200, WODEN ACT 2606, AUSTRALI E-mail address: pct@ipaustralia.gov.au					
Facsimile No. (02) 6285 3929		J.W. THOMSON			
	Te	Telephone No. (02) 6283 2214			

INTERNATIONAL PRELIMINARY EXAMINATION REPORT

International application No.

PCT/AU2003/001686

I.	Basis of the report						
1.	With regard to the elements of	the international application:*					
	X the international applicat	ion as originally filed.					
	the description, pages	, as originally filed,					
	pages	, filed with the demand,					
	pages	, received on with the letter of					
	the claims, pages	, as originally filed,					
	pages	, as amended (together with any statement) under Article 19,					
	pages	, filed with the demand,					
	pages	, received on with the letter of					
	the drawings, pages	, as originally filed,					
	pages	, filed with the demand,					
		, received on with the letter of					
	the sequence listing part	of the description:					
	pages	, as originally filed					
	pages	, filed with the demand					
	pages	, received on with the letter of					
2.	"THOM and international applicat	With regard to the language, all the elements marked above were available or furnished to this Authority in the language in thich the international application was filed, unless otherwise indicated under this item. The second					
	the language of a translat	the language of a translation furnished for the purposes of international search (under Rule 23.1(b)).					
	the language of publication	on of the international application (under Rule 48.3(b)).					
	_	ation furnished for the purposes of international preliminary examination (under Rules 55.2					
3.	With regard to any nucleotide and/or amino acid sequence disclosed in the international application, the international preliminary examination was carried out on the basis of the sequence listing:						
	contained in the international application in written form.						
		filed together with the international application in computer readable form.					
		furnished subsequently to this Authority in written form.					
	furnished subsequently to	furnished subsequently to this Authority in computer readable form.					
	The statement that the subsequently furnished written sequence listing does not go beyond the disclosure in the international application as filed has been furnished.						
	-	ormation recorded in computer readable form is identical to the written sequence listing has					
4.	The amendments have res	ulted in the cancellation of:					
	the description,	pages					
	the claims,	Nos.					
	the drawings,	sheets/fig.					
5.	Be selent the discussion is	lished as if (some of) the amendments had not been made, since they have been considered to as filed, as indicated in the Supplemental Box (Rule 70.2(c)).**					
*	Replacement sheets which have been furnished to the receiving Office in response to an invitation under Article 14 are referred to in this report as "originally filed" and are not annexed to this report since they do not contain amendments (Rules 70.16 and 70.17).						
**	Any replacement sheet containing	g such amendments must be referred to under item 1 and annexed to this report					

INTERNATIONAL PRELIMINARY EXAMINATION REPORT

International application No.

PCT/AU2003/001686

V. Reasoned statement under Article 35(2) with regard to novelty, inventive step or industrial applicability; citations and explanations supporting such statement

1.	Statement					
	Novelty (N)	Claims 1 to 25	YES			
	•	Claims	NO			
	Inventive step (IS)	Claims 1 to 25	YES			
		Claims	NO			
	Industrial applicability (IA)	Claims 1 to 25	YES			
		Claims	NO			

2. Citations and explanations (Rule 70.7)

Citations

- > C1 US 2001/0037243 A1 (Rouston et al) 1 November 2001
- > C2 WO 02/41556 A2 (Milepoint inc) 23 May 2002
- > C3 US 2001/0039512 A1 (Nicholson) 8 November 2001
- C4 US 4949256 A (Humble) 14 August 1990
- > C5 WO 200237303 A2 (Loyalty Club Inc) 10 May 2002
- C6 http://web.archive.org/web/20010406040250/flybuys.com.au/awards/awards h.html

Novelty and Inventive step – claims 1 to 25

The current invention is characterised by the feature of "the redemption of a reward results in the redeeming vendor providing the customer with a further reward." None of the citations have this feature. They have no mechanism for awarding loyalty points for anything other than a financial transaction. This feature contributes to the working of the invention in that it gives extra motivation for the customer to remain in the loyalty scheme. It therefore involves an inventive step. Claims 1 to 25 are novel and involve an inventive step.